

Benefits of an Indoor Golf Centre

Executive Summary

The Golf Committee is unanimous in its support for the development of an Indoor Golf Centre (IGC) at Roehampton Club. The facility will deliver the following core benefits:

Key Benefits to Members

- **Enhanced Member Experience:** Advanced TrackMan technology, versatile practice bays, virtual course play, and a high-quality short-game area supporting golfers of all abilities.
- **Year-Round Accessibility:** Weather-proof practice with extended operating hours, and constant availability during competitions, course maintenance, closures etc.
- **Family Engagement:** Creates an inviting, fun, and safe environment for families, enabling juniors and parents to practise together, participate in interactive games, and enjoy shared golf experiences.
- **Future-Ready Offering:** Positions the Club as a leader in golf technology, appealing to younger audiences and supporting the attraction and retention of top PGA professionals.
- **Reduced Course Pressure:** Provides a strong alternative to on-course practice, improving tee-time availability, and supporting members seeking shorter, flexible sessions
- **Community & Social Value:** Establishes a central hub for events, group activities, and social play formats that foster stronger community connections.
- **Inclusivity & Member Support:** Offers a controlled, accessible environment for seniors, returning golfers, and those recovering from injury, encouraging continued participation.

To view the renders of what the IGC will look like **externally** [click here](#)



To view the renders of what the IGC will look like **internally** [click here](#)



Detailed Benefits

1. Enhanced Member Experience

The Indoor Golf Centre (IGC) will significantly elevate practice quality and overall enjoyment for golfers of all abilities through:

- A mix of warm-up bays, general practice bays, and dedicated coaching bays for structured lessons.
- Advanced TrackMan technology providing:
 - Long game practice facility
 - Virtual play on leading international courses, unlocking global inter-club competition.
 - Accurate, real-time swing and ball-flight data (club path, face angle, attack angle, launch, spin, speed, distance, strike location etc.).
 - Enhanced coaching outcomes and faster improvement.
- A modernised short-game practice area that closely mirrors on-course conditions and provides additional space for members to refine key scoring skills.
- A facility that adds variety and suits all levels—from beginners and juniors to advanced players managing swing changes or sharpening performance.

2. Year-Round Accessibility

The IGC provides consistent, uninterrupted access to practice and play:

- A weather-proof environment ensuring golf activity continues throughout the year.
- Extended operating hours beyond daylight limits, particularly valuable during winter months.
- Continuous engagement during course closures caused by weather or maintenance.
- Greater scheduling flexibility for working professionals and families with limited daytime availability.

3. Family Engagement

The IGC strengthens family participation in golf by:

- Offering an inviting, safe, and inclusive space where juniors, parents, and extended family members can practice and play together.
- Providing beginner-friendly formats and fun, interactive games suitable for all ages.
- Encouraging multigenerational engagement through accessible facilities and flexible practice options.
- Supporting juniors in skill development and ensuring consistent access to golf year-round.



4. Future-Ready Offering

The new facility positions the Club competitively for the long term:

- Reinforces the Club's reputation as a leader in modern golf technology and innovation.
- Enhances attractiveness to younger, tech-savvy members.

- Provides existing members with state-of-the-art practice options without the need to travel elsewhere.
- Supports the recruitment and retention of high-quality PGA professionals by offering a first-rate teaching environment.
- Attracts the best talent to increase Roehampton Club's competitiveness.
- Encourages interest from non-golfing members considering taking up the sport.

5. Reduced Course Pressure

- The IGC contributes directly to better course availability and condition.
- Offers a strong alternative for members seeking short or targeted practice sessions.
- Reduces the volume of informal practice taking place on the course, lowering wear, divots, and pitch-mark damage.
- Frees up tee times for full-round play, easing ongoing booking pressure.
- Assists members who cannot or choose not to walk 9 or 18 holes.

6. Community & Social Value

The IGC strengthens social connectivity and club culture by:

- Creating a central hub for shared activity, group practice, competitions, and social events.
- Supporting formats such as interactive games, nearest-the-pin and long-drive challenges, virtual ranges, and on-course simulation.
- Enabling members to participate together in mixed-age, mixed-ability settings, enhancing the sense of community within the Club.



7. Inclusivity and Member Support

The facility provides comfortable, accessible options for all members:

- A controlled indoor environment for those recovering from minor injuries to continue practising safely.

- A welcoming space for seniors and returning golfers to re-engage with the game.
- Accessible bays and settings suitable for juniors and less experienced golfers.
- A supportive environment that encourages continued participation regardless of physical limitations or weather constraints.

Conclusion

The Indoor Golf Centre and Short Game Practice Area* represent a strategic, forward-looking investment that will significantly enhance the membership experience while preparing the club for the future. With full support from the Golf Committee, this project offers a resilient, inclusive, and modern solution that will serve the Club and all its Members for years to come.

NB *SGPA will be an extra investment of £131k inc. vat, fees and contingency above the £2.96m cost for the IGC.

Your View Matters

The Board is consulting all adult members before making its final decision. Your feedback is important, whether you are an avid golfer, occasional player, or a non-golfing member. **All Members are encouraged to use the facility so they should have a view on whether to go ahead with its construction. Look out for the email from GGA Partners on Tuesday 25th November to be able to complete the consultation.**