

# **Sports Shop Newsletter**

## Winter is closing in on the golf course but we can help!

With soggy lies and cold hands, winter golf can be tough, but a diving thermometer does not have to mean a rise in your scores. Find below some tips from the professionals on how we can make help make your golf more enjoyable this winter ...

# Get yourself a good pair of wet weather gloves

Keeping your hands dry is crucial to enjoying your golf and a wet weather pair of gloves is a must have for every golfer - it will help you keep things under control when it rains.

The wetter they get, the firmer they grip, helping you to keep a hold of both your clubs for just £19.95.



### Keep your hands warm

When your hands are too cold, you lose feeling in them and golf becomes almost impossible. Buy a pair of winter mitts for winter and drop a couple of hand warmers in them to keep your hands toasty. We have a selection of oversized mitts from £24.95 while handwarmers are just £2 a pair.



# Get yourself a good base layer

A cold body is a stiff body and will cost you both distance and feel. Wrapping yourself up in a fat-suit of jumpers, however, is almost certain to limit your golf swing. The answer? A wafer-thin, heatlocking base layer – we have some great options from Adidas, UnderArmour, Kjus and Rohnisch from just £45.

# Coloured Golf Balls – easier to spot in winter!

We have a range of coloured golf balls that combine performance and durability with

coatings that can make your ball up to sixty percent easier to find in the winter! Available in trusted brand names, come in and browse the range and make those stray shots easier to find during your next round.





## Waterproof Golf Bags

A waterproof golf bag is simply a must-have item to keep all your belongings and clubs dry for the inevitable rain you will be playing in. Why not treat yourself to a new lightweight, waterproof, and reliable bag for the winter season ahead? We have a fantastic entry level stand bag with the Roehampton Club logo for £169.95.

We also have some great options in both carry and cart bags from Callaway, Mizuno, Sun Mountain and Motocaddy with prices starting at £199.95.

#### **Need New Waterproofs?**

Prepare yourselves for inclement weather with the best waterproofs in the industry for both men's and ladies.

We have often advertised the best new brand in performance winter clothing - KJUS. Their clothing is fit for skiing, so it passes the demands of golf. The key features are as follows:

Guaranteed waterproof
4 way stretch materials for freedom of golf swing
Lightweight and quiet materials for maximum



- Expert design for golfers with specific features for golf
- Unbeatable design and fit

comfort

- Breathable fabric so you do not overheat!

Come and try it for yourself in the Sports Shop today and get prepared this winter.

### Fresh grips and spikes to avoid slippage!

If investing in new clubs or new shoes is not for you – our repair service is your answer! We have a great selection of grips that we can replace in under 24 hours to give you



clubs that feel brand new and give you more control this winter – grips start from just £7.50 which includes fitting!

With those muddy, wet lies, having grip on your golf shoes is so important – we offer a full respike service on your golf shoes for £15.95 to ensure you are safe and stable in those winter ground conditions.

## The ultimate winter shoes - Ecco Gore-Tex

Guaranteed waterproof shoes with maximum stability and maximum comfort all in one shoe. Ecco still have the softest feel in a shoe made with their own Yak leather and the Gore-Tex lining keeps your feet dry while letting them breathe at the same time. This is a must for golfing through puddles this winter and there is one or two out there this morning ... We have a range of sizes in men's and ladies available to try.





#### Pro's top winter tip – tee it high and let it fly!

To maximise your distance off the tee in winter, you need to increase your carry. That's why it is well worth teeing the ball up a fraction higher than normal or if you have you have got an adjustable driver, perhaps put the loft up or slide a weight back to increase launch angle. Set a little more weight on your back foot at address and make a normal swing from there. These minor tweaks will help you find a few crucial extra yards this winter!

# Pro's Top Winter Tip – Club up and adjust your summer yardages to winter!

As the temperature continues to fall, the air becomes denser meaning shots are more affected by friction and drag. As a result, you can expect less travel from your golf ball as the cold means less compression and therefore a loss of distance.

As we know, the ground is certainly wetter through the winter months so there is even more emphasis on how far we carry the golf ball.

Our top tip is to hit one more club in the winter than you would in the summer for the same distance (for example if you 7 iron goes 125 in the summer, hit your 6 iron when you have 125 yards left in winter), this should help compensate for the colder weather and less roll resulting in your ball finishing closer to the hole and not coming up short!



## GET A GRIP – IN STOCK VERY SOON – £4.99

The essential accessory for every player, an over grip gives your racket a new lease of life. As you play your grip becomes tired, losing its natural feel and leaving your hold loose and court coverage comprised.

The answer? Get a grip. The non-slip range provides control, solid hold and great sweat absorption under all conditions. Wrap your racket in one minute (or pop into the shop and ask Tilly for help) and level-up your game and look.



