



**RICKY PHARO**

HEAD PGA PROFESSIONAL

ROEHAMPTON CLUB



# Hawkstone Park Golf Club

PLEASE STAY ON THE COURSE AT ALL TIMES

COMPETITION	<b>MEDAL</b>		DATE	<b>19.7.09</b>	TIME	<b>07.28</b>
Player A	<b>RICKY PHARO</b>		Handicap	<b>0.7</b>	Strokes Received	<b>1</b>
Player B			Handicap		Strokes Received	

Recommended first ball time for 6 Holes is the 20th min. 12 Holes is 25th min. 18 Holes is 30th min.

Marker's Score	Hole	WHITE Yards	Par	YELLOW Yards	Par	Stroke Index	SCORE	A	B	RED Yards	Par	Stroke Index
	1	374	4	357	4	11	3			342	4	11
	2	402	4	378	4	3	4			364	4	1
	3	217	3	142	3	15	2			133	3	17
	4	333	4	321	4	9	3			315	4	5
	5	367	4	360	4	5	4			357	4	7
	6	364	4	332	4	13	3			312	4	13
	7	434	4	421	4	1	4			362	4	3
	8	482	5	477	5	7	4			423	5	9
	9	192	3	155	3	17	2			151	3	15
	OUT	3165	35	2943	35		29			2749	35	
	10	518	5	480	5	10	4			456	5	6
	11	438	4	395	4	2	4			396	4	2
	12	145	3	133	3	18	2			127	3	18
	13	382	4	371	4	12	4			336	4	6
	14	485	5	477	5	4	4			410	5	10
	15	310	4	303	4	16	4			301	4	12
	16	254	4	247	4	14	3			248	4	14
	17	383	4	368	4	8	4			310	4	16
	18	417	4	396	4	6	4			380	4	8
	IN	3322	37	3173	37		33			2968	37	
	OUT	3165	35	2943	35		29			2749	35	
	TOT	6487	72	6116	72		62			5717	72	

Strokes Received of DAY RESULT

Marker's Signature R. WAINWRIGHT HANDICAP 1 NETT SCORE 61

Player's Signature R. PHARO HANDICAP 0.7 NETT SCORE 62

PLEASE NOTE: THE HAWKSTONE PARK GOLF CLUB IS THE PROPERTY OF THE CLUB

Hawkstone Amateur Record

## BACKGROUND – AMATEUR GOLF

- ❖ I REPRESENTED SHROPSHIRE AND HEREFORDSHIRE FROM U12'S TO MEN'S FIRST TEAM
- ❖ A MEMBER OF HAWKSTONE PARK AND HOLD THE COURSE RECORD BEATING SANDY LYLE AND TONY JACKLIN'S PREVIOUS RECORD
- ❖ PRESIDENT OF THE UNIVERSITY OF LINCOLN GOLF SOCIETY WHILST CAPTAINING THE 1<sup>ST</sup> TEAM IN NORTHERN PREMIER LEAGUE
- ❖ TURNED PROFESSIONAL OFF SCRATCH IN 2010



# PGA TRAINING

- ❖ I COMPLETED MY PGA TRAINING AT SHREWSBURY GOLF CLUB
- ❖ THIS ENABLED ME THE OPPORTUNITY TO PLAY, COACH AND LEARN MY TRADE AT A BUSY MEMBER'S GOLF CLUB
- ❖ SHROPSHIRE AND HEREFORDSHIRE ORDER OF MERIT WINNER 2012 AND 2013
- ❖ SHROPSHIRE AND HEREFORDSHIRE OPEN CHAMPION 2013
- ❖ 9 PRO AM/ALLIANCE EVENT VICTORIES

# COACHING BACKGROUND

- ❖ AT ROYAL MID-SURREY I DELIVERED OVER 4500 LESSONS BEING THE BUSIEST COACH FOR SEVERAL YEARS WORKING WITH COMPLETE BEGINNERS TO PLUS HANDICAPPED GOLFERS.
- ❖ RM-S HAS OVER 100 CATEGORY 1 MALE GOLFERS AND I WAS ABLE TO WORK WITH MANY GOOD PLAYERS. I OFTEN OBSERVED THEM IN COMPETITION AND JOINED THEM FOR SOCIAL GOLF- THIS ENHANCED MY UNDERSTANDING AND ENABLED MORE SUCCESS.
- ❖ I DESIGNED PERFORMANCE PROGRAMMES FOR THE MENS FIRST TEAM AND LADIES PEARSON TEAM TO PROVIDE STRUCTURE AND DETAIL TO THEIR PRACTICE AND COACHING.
- ❖ I WORKED CLOSELY WITH MATTHEW TO DESIGN, LAUNCH, DELIVER AND ADMINISTER THE RM-S BEGINNERS ACADEMY WHICH HAS SERVED 5 TERMS AND HUGELY CONTRIBUTED TO THE MEMBERSHIP NOW BEING FULL.
- ❖ I DESIGNED AND ADMINISTERED THE CURRENT JUNIOR ACADEMY STRUCTURE THAT PROVIDES A CLEAR AND EFFECTIVE PATHWAY TO JUNIOR MEMBERSHIP.





# QUALIFICATIONS



- ❖ AA PGA PROFESSIONAL
- ❖ BSC (HONS) SPORTS DEVELOPMENT AND COACHING
- ❖ ASQ LEVEL 2 COACH
- ❖ TRACKMAN LEVEL 1 AND 2 CERTIFIED
- ❖ ATTENDED UK TRACKMAN CONFERENCE 2019
- ❖ CERTIFIED CUSTOM FITTER IN 8 BRANDS
- ❖ EYELINE GOLF CERTIFIED
- ❖ TRUE TEMPER SHAFT CERTIFIED
- ❖ R & A LEVEL 1 RULES CERTIFIED
- ❖ CALLAWAY GOLF AMBASSADOR

# MY COACHING PHILOSOPHY

## A PLAYER CENTRED APPROACH – BECOME THE BEST YOU CAN BE

I ADOPT AN HOLISTIC APPROACH TO COACHING – EVERY GOLFER IS DIFFERENT – I WORK TO THE NEEDS AND GOALS OF THE INDIVIDUAL

GOLF HAS MANY COMPLEX ELEMENTS AND SIMPLICITY IS KEY – THIS HAS BEEN SHAPED BY MY EXPERIENCES

GOLF IS A GAME OF NUMBERS – I ANALYSE AND PROVIDE SOLUTIONS FOR WAYS TO SHOOT LOWER SCORES

I UTILISE TRACKMAN AS A FOUNDATION OF EVIDENCE AND COMMUNICATE THIS IN AN EFFECTIVE WAY FOR THE PLAYER TO GAIN A BETTER UNDERSTANDING OF THEIR GOLF SWING

I ENCOURAGE CORRECT AND EFFECTIVE PRACTICE ENVIRONMENTS – I ADVOCATE QUALITY OVER QUANTITY THROUGH MEASUREABLE PRACTICE TECHNIQUES

I SHALL UTILISE MY KNOWLEDGE AND EXPERIENCE TO PROVIDE THE HIGHEST LEVELS OF COACHING TO ALL MEMBERS AT ROEHAMPTON CLUB



## ASHLEY CHESTERS

- ❖ A LIFELONG FRIEND THROUGH JUNIOR GOLF – I HAVE CADDIED FOR ASHLEY FROM THE AGE OF 13 - HE WAS A +1 HANDICAP AGED 14
- ❖ 2 TIME EUROPEAN AMATEUR CHAMPION 2014 & 2015
- ❖ 2 TIME ENGLAND MENS ORDER OF MERIT WINNER 2014 & 2015
- ❖ UNBEATEN IN THE 2015 WALKER CUP
- ❖ CURRENT EUROPEAN TOUR PLAYER AND HELD A FULL CARD EVERY YEAR SINCE 2016 WINNING OVER £1.4 MILLION IN PRIZE MONEY
- ❖ I WORK WITH ASHLEY AS HIS SHORT GAME COACH
- ❖ I ATTEND THE UK EVENTS WHERE POSSIBLE AND WORK WITH HIM REMOTELY
- ❖ IT IS A FANTASTIC INSIGHT INTO LIFE AS A TOUR PLAYER PLAYING AT THE HIGHEST LEVEL ACROSS THE WORLD



THE OPEN					FINAL ROUND			TODAY	
1		LOUIS OOSTHUIZEN	-12						
=		PAUL DUNNE (A)	-12						
=		JASON DAY	-12						
4		ASHLEY CHESTERS (A)	-11	11	-5				
=		ANTHONY WALL	-11	8	-4				
=		ZACH JOHNSON	-11	4	-2				
=		PADRAIG HARRINGTON	-11	1	-1				
=		JORDAN SPIETH	-11						
9		BROOKS KOEPA	-10	11	-4				
=		HIDEKI MATSUYAMA	-10	9	-3				

#TheOpen 144<sup>TH</sup> ST ANDREWS THE OPEN.COM

## THE OPEN CHAMPIONSHIP

- ❖ I WAS FORTUNATE ENOUGH TO CADDIE IN THE 2014 AND 2015 FOR ASHLEY
- ❖ WE MISSED CUT BY 1 IN 2014 AT ROYAL LIVERPOOL AND FINISHED 12<sup>TH</sup> IN 2015 AT ST ANDREWS
- ❖ IT WAS AN INCREDIBLE EXPERIENCE INTO A MAJOR CHAMPIONSHIP FIRST HAND
- ❖ IT HAS SHAPED MY COACHING PHILOSOPHIES AND MADE ME MORE ROUNDED AS A COACH



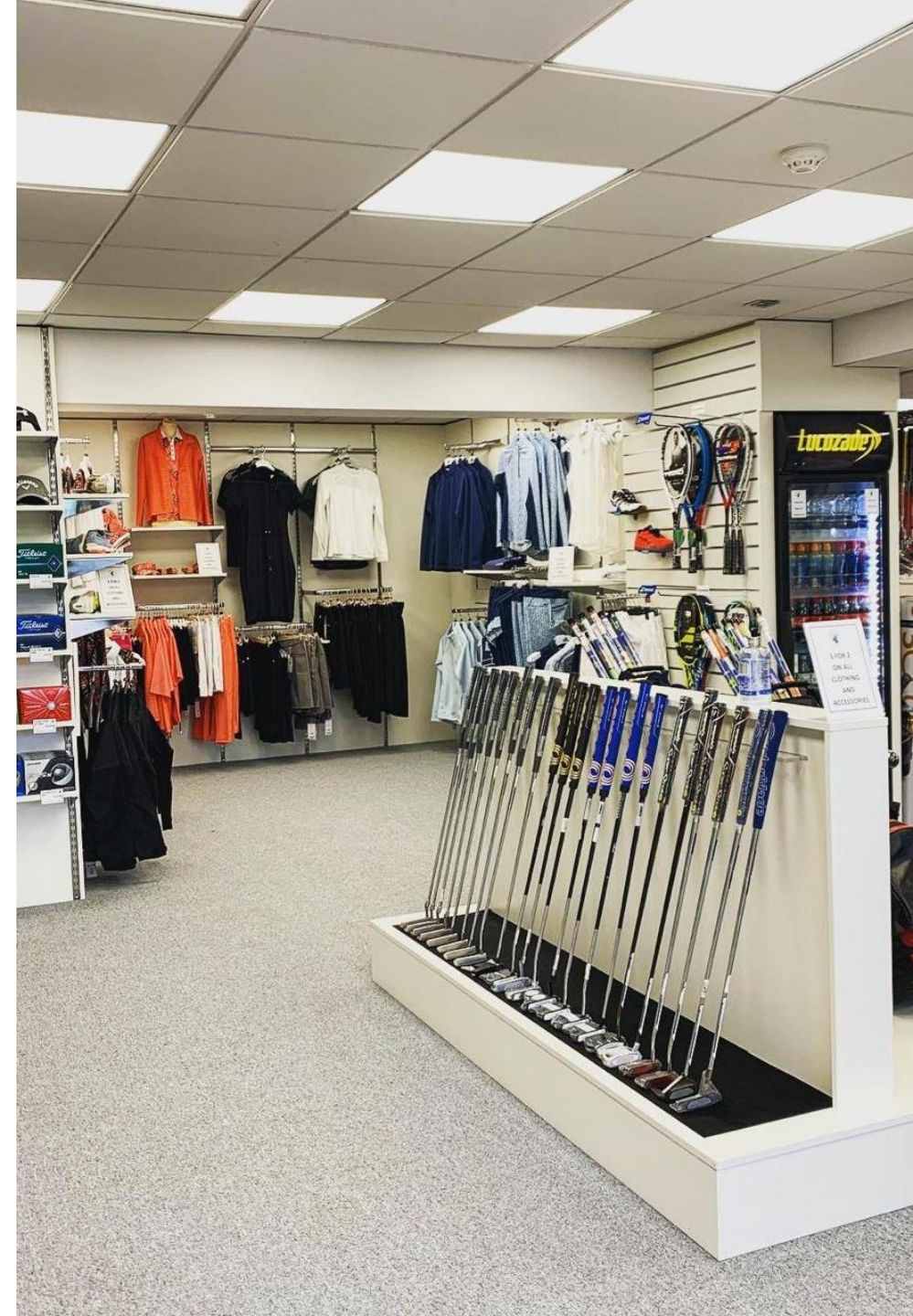
# STAFF

- ❖ I WILL INSPIRE AND MOTIVATE STAFF TO DEVELOP AND IMPROVE THEIR SKILLS TO BECOME THE BEST THEY CAN BE
- ❖ STAFF ARE TRAINED IN ALL ASPECTS OF THE BUSINESS TO BECOME ROUNDED IN THEIR SKILL SETS
- ❖ I AIM TO CREATE PASSIONATE AND DRIVEN TO SUCCEED STAFF WHO ARE PART OF A TEAM
- ❖ I AIM TO DEVELOP FORWARD THINKING INDIVIDUALS WHO WILL BE PROFESSIONAL IN THEIR SERVICE
- ❖ I PROVIDE A STRUCTURED WORKING WEEK TO GIVE STAFF AN IMPROVED WORK/LIFE BALANCE
- ❖ I AM WORKING HARD TO RECRUIT , PASSIONATE, ENTHUSIASTIC AND DRIVEN PROFESSIONALS TO JOIN MY TEAM AT THE EARLIEST OPPORTUNITY



# RETAIL

- ❖ I TAKE HUGE PRIDE IN THE RETAIL OFFERING, STRIVING TO DELIVER FIRST CLASS SERVICE TO ALL IN AN ENJOYABLE RETAIL ENVIRONMENT
- ❖ I RECOGNISE ROEHAMPTON CLUB IS A SPORTS CLUB AND AIM TO PROVIDE A MULTI SPORT RETAIL OFFERING FOR ALL MEMBERS
- ❖ I AM PASSIONATE AND DRIVE TO MEET AND EXCEED THE EXPECTATIONS OF MEMBERS AND THEIR GUESTS
- ❖ I SHALL CONTINUE TO GAIN FEEDBACK FROM THE MEMBERS TO WHAT THEY WOULD LIKE TO SEE IN THEIR SPORTS SHOP TO SHAPE WHAT WE OFFER
- ❖ I WILL CONTINUE TO OFFER THE ULTIMATE CUSTOM FITTING EXPERIENCE FOR THE LATEST GOLFING EQUIPMENT THROUGH KNOWLEDGEABLE AND PERSONAL SERVICE





# ROEHAMPTON CLUB GOLF TEAMS

## WORKING TOGETHER TO BE THE BEST

- ❖ I AM COMMITTED AND EXCITED TO HELP GAIN FURTHER SUCCESSES FOR THE GOLF TEAMS– I AM ON HAND TO OFFER MY EXPERTISE AND TIME
- ❖ I HAVE WORKED WITH THE MENS FIRST TEAM, LADIES PEARSON AND CENTENARY BOWL TEAMS PROVIDING DETAILED STRUCTURE TO IMPROVE PERFORMANCE
- ❖ I WOULD LIKE TO FURTHER OFFER TRACKMAN AND ITS MANY FEATURES IN INDIVIDUAL/TEAM EVENTS THROUGHOUT THE YEAR
- ❖ WE SHALL UTILISE JAKE AND WESLEY'S EXPERTISE WITH FLIGHTSCOPE AND CAPTO DEVICES FOR FURTHER, MORE DETAILED ANALYSIS
- ❖ I CAN OFFER MY CONNECTIONS TO ASHLEY CHESTERS AND LEE WARNE WHOM IS CURRENTLY CADDYING FOR BRANDEN GRACE – THEY ARE HAPPY TO SHARE THEIR KNOWLEDGE AND EXPERIENCE

# NEW LADY GOLFERS

## PROVIDING A PATHWAY FOR NEW LADIES TO GAIN FURTHER ENJOYMENT FROM THEIR GOLF AT ROEHAMPTON CLUB

- ❖ SINCE STARTING THE NEW LADY GOLFER CLINICS I HAVE SEEN 75 LADIES WHO ARE LIKE MINDED LADIES STARTING OR COMING BACK TO GOLF – MY AIM IS TO CREATE A COMMUNITY FOR THESE LADIES WHO ARE IN A SIMILAR SITUATION
- ❖ I HAVE UTILISED MY EXPERIENCE OF BEGINNER GOLF ACADEMIES TO DEVELOP A PATHWAY FOR THESE LADIES TO ACCESS THE GOLF COURSE FEELING MORE COMFORTABLE AND CONFIDENT GAINING MORE ENJOYMENT FROM THEIR GOLF
- ❖ WE WORK ON TECHNIQUE ON ALL ASPECTS OF THE GAME AND I TEACH THEM RULES AND ETIQUETTE AIMING TO PREPARE THEM FOR THE GOLF COURSE
- ❖ I HAVE FORMED A LINK WITH LADIES WHOM VOLUNTEER THEIR TIME TO TAKE NLG OUT ON THE GOLF COURSE OF WHICH I CAN FEED THESE LADIES INTO THE NLG ROLL UP WHEN THEY REACH THE APPROPRIATE LEVEL
- ❖ WE HOSTED OUR FIRST NLG FORUM WHICH WAS A HUGE SUCCESS – MANY LADIES LEFT FEELING MORE CONFIDENT IN THEIR KNOWLEDGE OF THE GOLF OPERATIONS AT ROEHAMPTON CLUB AND MEETING OTHER LADIES IN A SIMILAR SITUATION



# JUNIOR GOLF ACADEMY

## FUN, STRUCTURED COACHING WITH A CLEAR PATHWAY TO JUNIOR MEMBERSHIP

- ❖ I HAVE CREATED A JUNIOR ACADEMY TO PROVIDE OPPORTUNITY FOR CHILDREN FROM AGED 5 TO LEARN GOLF AND WE HAVE SEEN RECORD NUMBERS WITH OVER 100 JUNIORS ATTENDING EACH WEEK
- ❖ I HAVE WORKED WITH ANA LEAL, DAN LOTT AND NIK SNAPES TO ALIGN GOLF PROGRAMMES WITH THE REST OF THE CLUBS JUNIOR OFFERING, PROVIDING CONTINUITY AND A MORE JOINED UP APPROACH FOR AN IMPROVED MEMBERS SERVICE
- ❖ WE HAVE DESIGNED A STRUCTURED PROGRAMME FOR ALL LEVELS, COVERING ALL ASPECTS OF THE GAME, AIMED AT DEVELOPING SOLID FUNDAMENTALS IN A FUN LEARNING ENVIRONMENT THROUGH GAMES-BASED LEARNING.
- ❖ WE NOW OFFER 16 HOURS OF JUNIOR COACHING EACH WEEK THROUGH THE SUMMER MONTHS AND JUNIOR GOLF CAMPS EVERY WEEK OF THE HOLIDAYS PROVIDING JUNIOR COACHING FOR 48 WEEKS OF THE YEAR
- ❖ I WILL CONTINUE TO GROW AND DEVELOP THIS FURTHER AIMING TO BUILD THE PATHWAY TO CADET GOLFERS CREATING A THRIVING JUNIOR GOLF SECTION THAT PRODUCES OPPORTUNITY AND INCLUSIVITY

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# NEW MEMBER INDUCTIONS

## PROVIDING THE BEST WELCOME TO NEW MEMBERS

- ❖ IN 2021 A NEW STRUCTURE WAS INTRODUCED TO THE NEW MEMBER INDUCTIONS TO PROVIDE AN IMPROVED FIRST EXPERIENCE OF THE GOLF SECTION
- ❖ INDUCTIONS ARE NOW DELIVERED FOLLOWING A STRUCTURE TO PROVIDE CONTINUITY AND CONSISTENCY DETAILING ALL ASPECTS OF GOLF OPERATIONS AT ROEHAMPTON CLUB
- ❖ A DETAILED REPORT IS THEN PASSED TO LOUIS/TRISTAN TO ENSURE THEY HAVE KNOWLEDGE OF THE NEW MEMBER AND THEIR PATHWAY FOR GOLF AT THE CLUB
- ❖ 53 INDUCTIONS HAVE BEEN DELIVERED IN 2021 AND FEEDBACK HAS BEEN FANTASTIC - I SHALL ENSURE THIS SERVICE CONTINUES AND NEW MEMBERS HAVE A WARM WELCOME TO THE CLUB



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# FUTURE PLANS

## WORKING TOGETHER TO PROVIDE THE COMPLETE SOLUTION

- ❖ I SHALL CONTINUE TO LEAD AND DEVELOP MY TEAM ADOPTING THE CLUBS 'ONE TEAM' APPROACH TO PROVIDE FIRST CLASS, PROFESSIONAL SERVICE TO ALL MEMBERS
- ❖ I SHALL WIDER OFFER MY COACHING EXPERTISE TO ALL MEMBERS OF THE CLUB AIMING TO IMPROVE AND DEVELOP THE GOLFING COMMUNITY AT ROEHAMPTON CLUB TO ALL LEVELS OF GOLFER
- ❖ I SHALL CONTINUE TO DEVELOP THE JUNIOR ACADEMY AND CADET SECTION OF THE CLUB ASPIRING TO A THRIVING JUNIOR GOLF SECTION WITHIN THE CLUB
- ❖ I SHALL WORK CLOSELY WITH THE CLUB, BOARD AND COMMITTEES TO ENSURE WE ARE MAXIMISING OUR OFFERING IN LINE WITH THE CLUBS ETHOS
- ❖ I AM EXCITED TO WHAT THE FUTURE HOLDS AND MY PASSION AND COMMITMENT WILL BE REFLECTED IN MY ACTIONS